

## **ABACHEM ENGINEERING LTD. COOKIE POLICY**

Abachem Engineering Ltd use cookies across our websites to improve performance and enhance your user experience. The below explains how we do that.

### **What are cookies?**

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie enables the website to recognise your device the next time you visit. We use the term “cookies” in this policy to refer to all files that collect information in this way. There are many functions cookies serve. For example, they can help us to remember your preferences and analyse how well our website is performing, or even allow us to recommend content we believe will be most relevant to you.

Most cookies won't collect information that identifies you, and will instead collect more general information such as how users arrive at and use our website.

**Performance cookies** – We utilise cookies to analyse how our visitors use our website and to monitor website performance. This allows us to provide a high-quality experience by offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages.

**Third Party cookies** – These are cookies placed by another website or service i.e. it has a different address to the one you see in your browser's address bar: in other words, a third-party. They are used to allow that third party to provide a service to us. Examples include cookies created by Google's services (Google Analytics, Google AdSense), cookies stored when you share content on social sites (such as Facebook/Twitter) and those created by advertisements served from a different website (which is very common).

We also use or allow third parties to serve cookies that fall into those categories above. For example, like many companies, we use Google Analytics to help us monitor our website traffic. We may also use third party cookies to help us with market research, revenue tracking, improving site functionality and monitoring compliance with our terms and conditions policy.

### **Do we track whether users open our emails?**

Our emails may contain a single, campaign-unique “web beacon pixel” to tell us whether our emails are opened and verify any clicks through to links or advertisements within the email. We may use this information for purposes including determining which of our emails are more interesting to users, to query whether users who do not open our emails wish to continue receiving them.

### **More Information**

More detail on how businesses use cookies is available at [www.allaboutcookies.org](http://www.allaboutcookies.org)

We may amend this policy in line with future changes in legislation or best practice.

